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# PRASHANTH PRAGASAM

DESIGN LEAD

## PROFILE

A highly skilled and creative graphic designer with extensive experience in leading design projects and managing teams. Seeking a challenging role as a Graphic Design Lead to contribute my expertise in design strategy, brand development, and team management to achieve exceptional visual outcomes.

## SKILLS

- Illustrator
- Photoshop
- After Effects
- Figma
- 3D Maya
- Jira
- Photography
- Story Boarding
- Script Writing
- Project Management

## EXPERIENCE

**THE MATH COMPANY**  
Design Manager | 2019 - Present

**FOOD PANDA**  
Graphic Designer | 2019

**COFFEE DAY GLOBAL LIMITED**  
Associate Designer

**PRAGATHI ESTATES**  
Graphic Designer | 2013 - 2015

**IDEAL STUDIO WORKS**  
Designer/3D Modeler, Texturer | 2012 - 2013

## EDUCATION

**UV ANIMATION-TOON SKOOL**  
Diploma in Design and 3D Animation

**BEL COMPOSITE COLLEGE**  
PUC-PCME

**MOTHER TERESA HIGH SCHOOL**  
SSLC

## PORTFOLIO

**Behance :**  
prashanth pragasam

**Wix:**  
<https://prashanth0104.wixsite.com/design-revolution>

## INTERESTS

- Music
- Traveling
- Bike Rides
- Reading

## LANGUAGES

- English
- Tamil
- Kannada
- Hindi

## ROLES HANDLED

### THE MATH COMPANY

Led a team of 5 designers as Design Head and mentored 12 designers as a Senior Designer, ensuring design quality.

Oversaw a successful rebranding initiative, including logo and design language updates.

Established and enforced Brand Guidelines, ensuring consistent design language across all collaterals.

Managed spatial design projects, including signage, interiors, and creative collateral.

Directed leadership interview production, from shooting to final editing.

Created and maintained design styles and templates for all communications.

Collaborated with external design agencies to guide brand strategy and adherence to guidelines.

### FOOD PANDA

Successfully managed tight deadlines for creating social media posts and internal design collaterals.

Consistently delivered time-based projects efficiently, ensuring high-quality design work.

### COFFEE DAY GLOBAL LIMITED

Designed Coffee Day merchandise products, including package designs and print collaterals.

Collaborated with the design team to create Coffee Day outlet graphics and spatial designs.

Assisted in photoshoots, including model styling, and edited photographs for display in spatial designs.

Illustrated graphical designs for packaging, spatial designs, and internal communications.

### PRAGATHI ESTATES

Designed posters, banners, and large hoardings for project advertisements, contributing to effective marketing campaigns.

Photographed buildings and interiors, skillfully editing pictures for newspaper advertisements.

Developed and textured 3D walkthroughs for buildings, enhancing visual presentations and video editing.

### IDEAL STUDIO WORKS

Created and textured 3D characters for short movies, contributing to the visual storytelling process.

Demonstrated expertise in post-production, enhancing the quality and impact of short films.

Assisted as a screenplay writer, contributing to script development and movie production.

## AWARDS

### THEMATHCOMPANY APPRECIATION AWARD 2019

For best efforts and design perfection

### THEMATHCOMPANY ANNUAL AWARDS "STANCHION OF THE CASTLE"

For handling projects effectively and making inspiring designs